

## EDUCATION

### Harvard Graduate School of Education

M.Ed in Mind, Brain, & Education | 2019 - 2020

- Coursework includes:
  - *Designing for Learning by Creating*
  - *Innovation by Design: Projects in Ed Tech*
  - *Field Experience in Educational Entrepreneurship*
  - *Redesigning Educational Systems for the 21st Century*

### Georgetown University

B.A. in Psychology | 2012 - 2016

- Magna Cum Laude
- Dean's List Fall 2014, First Honors Spring 2014 and Spring 2015.
- Minors in English and Spanish.

## SKILLS

- Leadership & Management
- Design Thinking
  - User Research, Prototyping, & Formative Evaluation
- Communications
  - Strong writing, design, presentation, & interpersonal skills
- Graphic Design & Illustration
  - Freelance projects include infographics, logos, marketing & social media materials, posters, mobile & web illustrations.
- Research Methods & Analysis
- GenAI for Education
- Adobe Illustrator, InDesign, After Effects, & Premiere Pro
- Canvas LMS
- Advanced Spanish

## EXPERIENCE

*Harvard Division of Continuing Education, Department of Teaching & Learning*

### Manager of Learning Experience Design | Oct 2022 - Present

- Lead a cross-functional team of designers and media producers to create authentic, innovative, flexible learning experiences across diverse disciplines and formats.
- Shape departmental AI strategy: co-creation of a philosophy and literacy framework to guide ethical and effective use of GenAI across teaching, learning, and course design.
- Design & facilitate faculty workshops, trainings, and resources on topics such as authentic assessments, learning goal alignment, AI guidance & innovation, visual storytelling, and community-building.
- Direct strategic rebrand of the Immersive Classroom initiative, including redefined messaging & comprehensive overhaul of training, web presence, and instructional resources to strengthen adoption, understanding, impact, and institutional positioning.
- Manage the Teach Partnership Program, which improves student learning outcomes through targeted interventions:
  - Intentional integration of AI in course design, including student-facing chatbots, hypothetical scenarios, roleplays, metacognitive "quizbots," and critical analysis tools.
  - Deploys creative media production and visual storytelling to enhance narrative & emotional engagement.
  - Empowers student voice and agency through reflective, choice-based project design and peer collaboration frameworks.
  - Pilots immersive and emerging technologies (such as VR) to expand modes of student exploration and interaction.
- Establish creative workflows and project management systems to enhance project efficiency and impact.
- Create impact evaluation tools and feedback metrics to inform continuous improvement and iterative project design.
- Hiring and mentorship of designers and production specialists.

### Course Designer | Feb 2020 - Oct 2022

- Partner with faculty to reimagine courses with active learning and creative media. Focus on real-world skill building and translating pedagogical goals into engaging learning experiences through:
  - Creation of assignment briefs, project templates, AI chatbots, and custom multimedia assets such as flipped-classroom videos, infographics, and animations.
  - Consultation with instructors on course needs, format, structure, content, organization, technology, and community.
- Management and coordination across course design, video production, instructional technology, and teaching teams.

## EXPERIENCE (CONTINUED)

*Harvard Extension School, Harvard Division of Continuing Education*

### **Graduate Teaching Assistant | September 2021 - Present**

- Course: DGMD E-60 *Designing Online Courses* | Objective: Enable students to explore the fundamental components of course design and become practitioners in the ever-changing world of online learning.
- Design & implementation of live and asynchronous activities/assessments, grading, student feedback & mentoring.

*Harvard Graduate School of Education*

### **Graduate Teaching Fellow | August 2020 - May 2022**

- Redesign courses for remote learning, including synchronous & asynchronous components; live class facilitation; grading & student feedback; Zoom & Canvas management.
- Courses:
  - *Entrepreneurship in the Education Marketplace* | Objective: Equip students to develop a business plan and Go-to-Market strategy for sustainable and scalable education products and services.
  - *Digital Media Literacy (Modules I & II: The Message & The Medium)* | Objective: Introduce students to the ethical issues underpinning the design and development of educational materials using digital technologies and artificial intelligence.

*Consulting Services for Education*

### **Manager of Design, Marketing, & Communications | Oct 2020 - June 2022**

- Consult with tech companies, publishers, non-profits and higher ed institutions to plan, grow, and evaluate organizational needs and growth.
- Perform SWOT analyses & needs assessments for: strategy and product development, sales and marketing, research and evaluation.
- Create compelling communications by bringing together a deep understanding of product development, educational content, market demands, and design.
- Visual Design: Develop marketing graphics, social media templates, and brand style guides. Redesign logos, wordmarks, and CS4Ed website.

### **Project Manager, Applied Research & Development | Oct 2020 - February 2021**

- Consult on the 60 Year Curriculum Project - building research, teaching and programming equipping institutions to help learners become nimble through six decades of learning, upskilling, technological change, and transformative growth.

*Carroll School*

### **Cognitive Intervention & Research Program Manager | Jun 2016 - August 2019**

- Management, development, marketing and implementation of the Targeted Cognitive Intervention (TCI) program for grades 4-9: Analysis of student cognitive, academic, & SEL data; Development of teacher training materials, faculty coaching, and introductory neuroscience curricula; Creation of multimedia content for Carroll Connection publication, school blog, and social media platforms.
- Research & Collaborative Projects:
  - Authored white paper on underlying theory and practice of TCI.
  - Collaborated with members of the Harvard Neurocognitive Lab.
- Director of 6-week adjunct Summer@Carroll TCI Program (100+ students) - supervision, training, & coaching of summer interns & counselors.
- Co-leader of a professional learning group focused on issues of diversity, equity & inclusion in the classroom and school community.